

# WELCOME

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THE 7TH GLOBAL CONFERENCE ON HEALTH PROMOTION  
PROMOTING HEALTH AND DEVELOPMENT  
CLOSING THE IMPLEMENTATION GAP

The Government of the Republic of Kenya and the World Health Organization, as co-hosts, have great pleasure in welcoming you all to this the 7th Global Conference on Health Promotion. It is a special pleasure to welcoming you to Nairobi in the beautiful country of Kenya. There are 525 invited participants from 102 countries from all around the world attending this conference, which is being held here in this historic building, the Kenyatta International Conference Centre.

This is the first time that this global series of health promotion conferences is being held in Africa. It is a special opportunity to share and to learn from the richness of knowledge and experience you all bring with you from all around the world, and especially from Africa.

There are many challenges facing public health in to-day's world. There are also many opportunities. There is a growing awareness of the complementary role between health promotion, primary health care and the underlying causes and determinants of health essential to reduce health inequalities. There is an increasing awareness of the challenges that both developed and developing countries are facing from noncommunicable diseases. The need and the opportunity for intersectoral action to address all the challenges to health and to promote health and well-being have never been greater.

During this week you will deliberate on the five tracks of the conference, and the examples of health promotion in action in the sub-plenary rounds. It is eagerly anticipated that your discussions, debate, and hard work in preparing the Conference Statement: Nairobi Call to Action, will provide direction and leadership to guide health promotion at both national and international levels for future years.

Best wishes in your very important undertaking. Welcome to this beautiful city of Nairobi, and enjoy the experience of a taste of the richness of Africa on Africa Day.

Work hard, enjoy your free time, and come back soon. Welcome to Africa and welcome to the 7th Global Conference on Health Promotion.



## THE CONFERENCE LOGO

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The conference logo echoes the logo used at the Ottawa conference in 1986 in the pattern established by previous Conferences in this series.

The Nairobi Conference logo has three symbolic elements related to the conference, its theme and its location:

- ◆ The outer circle: the fading swirls of this logo reflect the unfinished element of health promotion, the implementation gap.
- ◆ The globe is centred on Africa in recognition of this being the first global health promotion conference to be hosted in the continent.
- ◆ The colours, red, green and black, represent the flag of our hosts, the Republic of Kenya.

## ACKNOWLEDGEMENTS

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This is a joint conference hosted by the Government of Kenya and the World Health Organization. The organisers would like to acknowledge the support they have received in planning and delivering the 7th Global Conference on Health Promotion in Nairobi, Kenya from the following organisations and individuals. Without this support the conference would not have been possible.

- ◆ Conference Organising Committee
- ◆ Local Organising Committee Kenya
- ◆ Expert Advisory Panel on Health Promotion
- ◆ Department of Health, England
- ◆ Public Health Agency of Canada
- ◆ NHS Health Scotland, WHO Collaborating Centre on Health Promotion & Public Health Developments
- ◆ World Diabetes Foundation
- ◆ Royal Society for Public Health, United Kingdom
- ◆ Monash School of Public Health, Monash University, Melbourne Australia.
- ◆ International Organisation of Migration (IOM)
- ◆ African Institute for Health and Development (AIHD)
- ◆ NGO Alliance for Health Promotion
- ◆ Framework Convention on Tobacco Control
- ◆ International Union for Health Promotion & Education (IUHPE)
- ◆ African Medical and Research Foundation (AMREF)
- ◆ Kenya Medical Research Institute (KEMRI)
- ◆ DANIDA
- ◆ Numerous partners and NGOs who are hosting field visits and showcase events

# DETAILED PROGRAMME

MONDAY, 26 OCTOBER 2009

Mon 26th	Session	Speaker(s)	Location
8:45	Plenary	All guests seated	<b>Amphitheatre</b>
	Master of Ceremonies	Sammy Lui, Office of the President	
		Entertainment	
9:30		Arrival of H.E. The President of the Republic of Kenya, Hon. Mwai Kibaki, CGH, MP	
		National anthem	
	Master of Ceremonies	Mr Mark Bor, EBS, Permanent Secretary, Public Health and Sanitation	
	Legacy of the Bangkok Conference	Dr Sathaporn Wongchareon, Deputy Permanent Secretary, Ministry of Health, Thailand	10 min
	Social Determinants and Health Promotion: An Overview	Prof Sir Michael Marmot Former Chair, Commission on Social Determinants of Health	10 min
	Remarks	Director-General, WHO	10 min
	Remarks	Hon Beth Mugo, EGH, MP, Minister of Public Health and Sanitation, Kenya	15 min
	Opening	HE Mwai Kibaki CGH, MP The President of Kenya of the Republic of Kenya	
10:45	Break		
11:15	Plenary		<b>Tsavo Ball Room</b>
	Closing the Implementation Gap	Dr. Ala Alwan Assistant Director-General WHO, Geneva	10 min
	Keynotes	Prof Sir Michael Marmot Former Chair, Commission on Social Determinants of Health	20 min
		Prof Miriam Were Laureate, Noguchi Prize	20 min

<b>Mon 26th</b>	<b>Session</b>	<b>Speaker(s)</b>	<b>Location</b>
12:00	Plenary	Introduction to the Tracks of the Conference and the Call to Action Moderator: Jimmy Gathu Individual Empowerment: Wayne Mitic and Mayagah Kanj Community Empowerment: Director General of Health Services, India Strengthening Health Systems: Bosse Pettersson Partnership and Intersectoral Action: Orielle Solar Building Capacity for Health Promotion: Temo Waqanivalu Call to Action: Gauden Galea	<b>Tsavo Ball Room</b>
13:00	Lunch		
14:00	Sub-plenary Rounds	Sub-plenaries Round 1 Mass Events as Opportunities for Sustainable Health Promotion Strengthening Community Response to Pandemics: A Settings Approach Diabetes and Development	90 min <b>Aberdare Room</b> <b>Lenana Room</b> <b>Shimba Hills Room</b>
15:30	Break		
16:00	Breakout Sessions	Track Working Groups Session 1 (see list of breakout rooms)	90 min
18:00	Arrival Master of Ceremonies	WHO Reception (3 hours) Dr David Okello, WHO Representative, Kenya	<b>KICC grounds</b>
18:30	Entertainment		
19:00	WHO Remarks WHO Remarks Guest of Honour Reception	Dr Ala Alwan, Assistant Director-General, WHO, Geneva Dr Luis Gomes Sambo, Regional Director, AFRO Hon Beth Mugo EGH, MP Minister of Public Health and Sanitation	

TUESDAY, 27 OCTOBER 2009

<b>Tue 27th</b>	<b>Session</b>	<b>Speaker(s)</b>	<b>Remarks</b>
8:45	Plenary	Feedback from previous day and directions for this day	<b>Tsavo Ball Room</b>
9:15	Sub-plenary Rounds	Sub-plenaries Round 2	90 min
		Convergent Strategies, Divergent Histories, Emergent Opportunities: Health Promotion, Social Determinants of Health and Primary Health	<b>Aberdare Room</b>
		Health Promotion: An Innovative Approach to Improving the Health of Migrants	<b>Lenana Room</b>
		Strengthening Health Promotion in the Implementation of MDG3: Experiences from the Field	<b>Shimba Hills Room</b>
10:45	Break		
11:15	Breakout Sessions	Track Working Groups Session 2 (see list of breakout rooms)	75 min
12:45	Lunch		
13:45	Sub-plenary Rounds	Sub-plenaries Round 3	90 min
		"Social Participation" and strengthening health systems for primary health care	<b>Aberdare Room</b>
		Civil Society and NGOs: Closing the Implementation Gap	<b>Lenana Room</b>
		Social Determinants in Oral Health: Building Capacity for Oral Health Promotion	<b>Shimba Hills Room</b>
15:15	Break		
15:45	Breakout Sessions	Track Working Groups Session 3 (in 20 breakout rooms)	90 min
17:15	Sub-plenary	Launch of Health Promoting School Guidelines: WPRO and Singapore Health Promotion Board	<b>Lenana Room</b> 45 mins
18:45	(Optional)	Regional Group Meetings	<b>TBA</b>

WEDNESDAY, 28 OCTOBER 2009

<b>Wed 28th</b>	<b>Session</b>	<b>Speaker(s)</b>	<b>Remarks</b>
8:45	Plenary	Feedback from previous day and directions for this day	30mins
9:15	Sub-plenary Rounds	Sub-plenaries Round 4	75 min
		Tobacco Control: A New Approach	Aberdare Room
		Political Commitment for Intersectoral Action on Health Equity in All Urban Settings	Lenana Room
		Mainstreaming Health Promotion in the Response to Pandemics	Shimba Hills Room
10:30	Break		15 min
10:45	Breakout Sessions	Track Working Groups Session 4 (in 20 breakout rooms)	60 min
11:45	Plenary	Call to Action open discussion	60 min
12:45	Lunch	Climb to Helipad (optional)	75 min
14:00	Field Visits	10 field visits (pre-booking needed; details below)	3.5 hours

WEDNESDAY, 28 OCTOBER 2009: FIELD VISITS  
**(Departure from KICC 14:00. Return to Hotel 18:00 at the latest)**

	<b>Responsible NGO</b>	<b>Project Name</b>	<b>Site</b>	<b>Distance (km)</b>	<b>No. of Participants</b>
1	African Institute for Health and Development (AIHD)	Community action project: recycling plastic bags for health and development	Mitumba slum	6	25
2	African Medical and research Foundation (AMREF)	Dagoretti children's home	Dagoretti	15	25
3	African population and Health Research Centre (APHRC)	School health interventions	Korogocho	15	25
4	Association of People with Disabilities Kenya (APDK)	Community-based rehabilitation of people with disability	Mukuru	7	25
5	Kenya Medical Research Institute (KEMRI) <b>By invitation only</b>	Broad research in the health area (visit to the centres and headquarters)	Ngumo	5	25
6	Kenya Women with AIDS (KENWA)	Support to poor women living with HIV/AIDS and their children	Kiambiu	17	25
7	PATH international	AIDS response in forces in uniform (ARIFU)	Ruaraka national youth service	10	25-40
8	Provide	Affordable cost-sharing medical support through the OBA Voucher scheme	Kayole	8	25
9	Kenya Red Cross Society (KRCS)	Strategies by the Youth Empowerment Network towards health promotion amongst the youth in the community	Nairobi East	5	25
10	Uzima Foundation	Youth programme	Ngumo (head office)	5	25

THURSDAY, 29 OCTOBER 2009 (AFRICA DAY)

<b>Thu 29th</b>	<b>Session</b>	<b>Speaker(s)</b>	<b>Remarks</b>
8:45	Plenary	Feedback from previous day and directions for this day	15 mins
9:00	Plenary	Documentary on Health Promotion in Africa	15 mins
9:15	Master of Ceremonies	Prof James Ole Kiyiapi, CBS, Permanent Secretary, Ministry of Medical Services	
	Welcome Remarks	Hon Prof Peter Ayang' Ny'ong'o EGH MP, Minister, Medical Services	7 mins
	Health Promotion in AFRO	Dr Alimata Diarra-Nama, Director, Noncommunicable Disease Control, WHO, Brazzaville	7 mins
	Guest of Honour	Right Hon. Raila Odinga EGH, MP, Prime Minister of the Republic of Kenya	10 mins
	Keynote	Prof. Miriam Were, Uzima Foundation	20 min
		Mr. Ashraf El Nour, Regional Representative, International Organization for Migration	20 min
		Dr. Florence Muli-Musiime, Deputy Director, African Medical and Research Foundation (AMREF)	20 min
	Vote of Thanks	Minister	5 mins
10:30	Break		
11:00	Plenary	Ministerial Panel	<b>Tsavo Ball Room</b>
		Moderator: Jimmy Gathu	
		Hon Beth Mugo, Minister of Public Health and Sanitation, Kenya and Ministers from Angola, Burundi, Chad, DRC, Equatorial Guinea and Zimbabwe	
12:30	Lunch		
14:00	African Showcase	See Detailed Table of Contents of Tents	3 hours



<b>Thu 29th</b>	<b>Session</b>	<b>Speaker(s)</b>	<b>Remarks</b>
18:00		Gala Dinner (3 hours)	Grounds of KICC
	Master of Ceremonies	Ambassador Bruce Madete Director of Administration, Ministry of Public Health and Sanitation	
	Welcoming Remarks	H.E. Amb. Tadumi Head, Diplomatic Corps, African Missions	
	WHO Remarks	Dr. David Okello, WHO Representative, Kenya	
	Guest of Honour	Dr. Richard Sisebera, Minister of Health, Rwanda	
		Entertainment and dinner	
21:00	Vote of Thanks	Hon Dr James Gesami MP Assistant Minister, Public Health and Sanitation	

AFRICA SHOWCASE, 29 OCTOBER 2009 (AFTERNOON)

<b>Thu 29th</b>	<b>Session</b>	<b>Event</b>	<b>Remarks</b>
14:00	Tent 1 MOH/KEMRI	Presentation on Malaria	30 mins
14:30		Documentary: Health Promotion in Kenya, Susan Nyerere – Department of Health Promotion, Ministry of Public Health and Sanitation	30 mins
15:00		Presentation: DITCD Guidelines, Dr. Joseph Sitienei, Ministry of Public Health and Sanitation	30 mins
15:30		Presentation: School Health Deworming Initiative, Ms. Doris Njomo, Ministry of Public Health and Sanitation	30 mins
16:00		Presentation: Traditional Medicine and its impact on Health Promotion, Dr. Jennifer Orwa, Ministry of Public Health and Sanitation	30 mins
16:30		Presentation: Nutritional Programme, Department of Nutrition, Ministry of Public Health and Sanitation	30 mins
14:00	Tent 2 WHO and Partners	1000 Cities, 1000 Lives: Theme of World Health Day 2010	30 mins
14:30		Case Studies on Health Promoting Schools	60mins
15:30		SADC Capacity Building Project	30 mins
16:00		Presentation: by Education For AIDS (EFAIDS), Education International (EI), Education Development Centre (EDC) and WHO Collaboration	30 mins
14:00	Tent 3 Kenya CSO 1	Documentary by African Medical And Research Foundation (AMREF)	30 mins
14:30		Presentation: Implementation of Health Promoting Schools in Nairobi by Onsat Keider- African Population and Health Research Centre (APHRC)	30 mins
15:00		Presentation: Affordable cost-sharing medical support through the OBA Voucher scheme by Provide	30 mins

<b>Thu 29th</b>	<b>Session</b>	<b>Event</b>	<b>Remarks</b>
15:30	Tent 3 Kenya CSO 1 (cont)	Presentation: Tackling Child Malnutrition in Nairobi Slums using Health Promotion, by Osnat Keider, African Population and Health Research Centre (APHRC)	30 mins
16:00		Documentary by CFW shops: increasing access to essential life saving medicine using micro-franchising health model, Jyane Owino – CFW Shops	30 mins
16:30		Presentation: Impact of Health Promotion on PLWHAs, by Lorna Wanjama, Kenya Network of Women with AIDS (KENWA)	30 mins
14:00	Tent 4 Kenya CSO 2	Documentary: The history of APDK: the success stories from Kenya by Association of People with Disabilities Kenya (APDK)	30 mins
14:30		Presentation: Best practices on disability inclusion and empowerment by Association of People with Disabilities Kenya (APDK)	30 mins
15:00		Presentation: from Experience to Reflection: The Kenya Red Cross HIV/AIDS Peer Education Programme by Kenya Red Cross Society (KRCS)	30 mins
15:30		Documentary: The Peer Family Program by Margaret Brawley of PATH International	30 mins
16:00		Presentation: Youth Empowerment and community development by Alfayo Wamburi - PATH International	30 mins
16:30		Documentary: Youth involvement in community empowerment by Fred Munyiri - Uzima Foundation	30 mins

<b>Thu 29th</b>	<b>Session</b>	<b>Event</b>	<b>Remarks</b>
14:00	Tent 5 Kenya CSO 3	Documentary: Malaria control using a Health Promotion perspective by Josephine Mburu of KeNAAM	30 mins
14:30		Presentation: Mobile phone technology in empowering communities to health seeking behaviour by Joshua Bomu - SCOPE	30 mins
15:00		Presentation: The basic care package in mitigating the socio-economic effects of HIV/AIDS in Kenya by Lucy Maikweki - Population Services International (PSI)	30 mins
15:30		Documentary: Treatment literacy as a means of successful scale-up by Augustine Mwenga Medicins San Frontieres (MSF) Belgium	30 mins
16:00		Presentation: Patient empowerment by Augustine Mwenga Medicins San Frontieres (MSF) Belgium	30 mins
16:30		Documentary: Community empowerment through youth group by Fred Were - Uzima foundation	30 mins
14:00	Tent 6 KEMRI	Information to be confirmed	
16:30			
14:00	Tent 7 African Country	Information to be confirmed	
16:30			

FRIDAY, 30 OCTOBER 2009

<b>Fri 30th</b>	<b>Session</b>	<b>Speaker(s)</b>	<b>Remarks</b>
8:45	Plenary ( <b>Tsavo Ball Room</b> )	Discussion on Call to Action. Chair: Prof John Catford	60 mins
9:45	Plenary	Benchmarking and Indicators: Dr Sylvain Segard	15 mins
10:00	Break		30 mins
10:30	Plenary	Panel on Tracks and Sub-plenaries in light of Call to Action	60 mins
11:30	Presentation	Introduction to Geneva 2010: Catherine Jones, IUHPE	10 mins
11:40	Presentation	Conference Artwork: Kham	10 mins
11:50	Plenary	Closing Ceremony	
	Master of Ceremonies	Mr Mark Bor, EBS, Permanent Secretary, Public Health and Sanitation	
	Welcome Remarks	Hon. Prof Peter Anyang' Ny'ong'o, EGH, MP, Minister of Medical Services	10 mins
	WHO remarks	Dr Fiona Adshead, Director, Chronic Diseases and Health Promotion, WHO, Geneva	10 mins
	Guest of Honour	Hon Stephen Kalonzo Musyoka, EGH, MP, HE Vice-president, and Minster for Home Affairs, Kenya	10 mins
	Entertainment		
	Vote of Thanks	Hon Beth Mugo, EGH, MP, Minister of Public Health and Sanitation	10 mins
13:00	Lunch		60 mins

The programme has been designed to ensure that all delegates have the maximum opportunity to engage and contribute to all elements of the conference. This will be both an exciting and demanding conference. Your contribution to achieving the overall aims of the conference is essential and we urge you to read this programme document carefully.

This programme document contains all the key information you will need to ensure that you make best use of your time here and that you have the best possible opportunities to contribute to the products which will come from this conference namely "Primer on Mainstreaming Health Promotion" and "The Nairobi Call to Action". It will also provide opportunities for you to visit and see for yourself health promotion activities in action in the Nairobi area.

## KEY PRACTICAL DETAILS

Each of the following sections provides concise but important information on both the practical arrangements which make a conference run smoothly and the details you need to assist you in understanding and participating in the individual Plenary, Themed Workgroups and Sub-plenary sessions.

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### REGISTRATION

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Registration booths will be set up at the City Council Annex for this purpose by Local Organising Committee (LOC). The LOC will also have volunteers and staff at the conference hotels to direct participants to the registration and conference venues and to answer questions.

Please note that **if you are bringing a laptop with you to the conference you must register it at the reception booth for insurance purposes**. You will however be responsible for your personal effects through out the conference.

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### OPENING CEREMONY

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The opening ceremony will take place on Monday 26<sup>th</sup> October 2009 and will be chaired by **Sammy Lui, Office of the President of Kenya**. It will begin promptly at 08.45 in the main auditorium of the KICC. Please make sure you have taken your seat to allow the ceremony to begin on time.

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### PLENARY SESSIONS

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There will be 9 plenary sessions during the conference,

- ◆ two on Monday 26<sup>th</sup> October at **09.30-10.45** and **11.15-13.00**;
- ◆ one on Tuesday 27<sup>th</sup> October **08.45-09.15**;
- ◆ two on Wednesday 28<sup>th</sup> October at **08.45-09.15** and **11.45-12.45**;
- ◆ one on Thursday 29<sup>th</sup> October **08.45-09.15** and
- ◆ three Friday 30<sup>th</sup> October **08.45-09.45**; **09.45-10.00** and **10.30-11.30**.

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## CONFERENCE TRACKS AND NAIROBI CALL TO ACTION

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To ensure that the conference is able to address the theme and agree on the Nairobi Call to Action, five key Tracks have been identified. These are:

- ◆ Track 1: Individual Empowerment - Health Literacy & Health Behaviours
- ◆ Track 2: Community Empowerment
- ◆ Track 3: Health Systems Strengthening
- ◆ Track 4: Partnership and Intersectoral Action
- ◆ Track 5: Building Capacity for Health Promotion

The process will begin with a moderated panel discussion on Monday 26<sup>th</sup> October 12.00-13.00 which will introduce in more detail the five tracks and the Nairobi Call to Action. The tracks will be aligned with the general description above and with the technical product of the conference, the Primer on Mainstreaming Health Promotion.

To help you in this process we have outlined below the methodology to be used, in which you are an essential component:

- ◆ Each track will have four working groups meeting in parallel.
- ◆ Each working group will have 20-25 participants, and they will meet four times (Monday 26<sup>th</sup> 16.00-18.00; Tuesday 27<sup>th</sup> 11.15-12.45 and 15.45-17.15 and Wednesday 28<sup>th</sup> 10.45-11.45). You will be expected to attend all four meetings of the work group you are part of. They will have an agenda set by one of the WHO Regions in consultation with other Regions, the Conference Organising Committee and the Expert Advisory Panel on Health Promotion.
- ◆ Each Region of WHO has leadership for one track (and AFRO will have leadership for the Africa Day where all tracks will be incorporated). The individual tracks will also have an agenda to cover the four sessions. The composition of the working groups will be global.
- ◆ The agenda for each track will be aligned by the lead Region to their desired key outcomes but will provide an opportunity for at least four actions:
  - (a) a sharing of experiences among the participants in each group;
  - (b) a discussion of the technical paper for that track;
  - (c) a discussion of the primer on mainstreaming health promotion; and
  - (d) a discussion of the draft Nairobi Call to Action document.

The output from these working groups will be used to inform the discussion which will take place during the plenary session on Wednesday 28<sup>th</sup> October 11.45-12.45 and a final plenary on Friday 30<sup>th</sup> October 08.45-09.45.

You will be assigned to a specific work group as fairly as possible based on your stated preference on the registration form and as indicated above you will remain with that group during all 4 meetings. To facilitate the smooth running of the groups and to maximise your contribution we request all delegates to ensure that they are seated in their allocated work group on time.

TRACK 1: INDIVIDUAL EMPOWERMENT-HEALTH LITERACY AND HEALTH BEHAVIOUR

<b>Date/Time</b>	<b>Group 1A</b>	<b>Group 1B</b>	<b>Group 1C</b>	<b>Group 1D</b>
Monday 26th 16.00-18.00	Caucus Room 118	Caucus Room 119	Caucus Room 111	Caucus Room 115/6
Tuesday 27th 11.15-12.45	Caucus Room 118	Caucus Room 119	Caucus Room 111	Caucus Room 115/6
Tuesday 27th 15.45-17.15	Caucus Room 118	Caucus Room 119	Caucus Room 111	Caucus Room 115/6
Wednesday 28th 10.45-11.45	Caucus Room 118	Caucus Room 119	Caucus Room 111	Caucus Room 115/6

TRACK 2: COMMUNITY EMPOWERMENT

<b>Date/Time</b>	<b>Group 2A</b>	<b>Group 2B</b>	<b>Group 2C</b>	<b>Group 2D</b>
Monday 26th 16.00-18.00	Tsavo 3B	Tsavo 3C	Aberdare	Lenana
Tuesday 27th 11.15-12.45	Tsavo 3B	Tsavo 3C	Aberdare	Lenana
Tuesday 27th 15.45-17.15	Tsavo 3B	Tsavo 3C	Aberdare	Lenana
Wednesday 28th 10.45-11.45	Tsavo 3B	Tsavo 3C	Aberdare	Lenana

TRACK 3: HEALTH SYSTEMS STRENGTHENING

<b>Date/Time</b>	<b>Group 3A</b>	<b>Group 3B</b>	<b>Group 3C</b>	<b>Group 3D</b>
Monday 26th 16.00-18.00	Magadi Hall	Tsavo Annex 1	Tsavo Annex 2	Caucus Room 101
Tuesday 27th 11.15-12.45	Magadi Hall	Tsavo Annex 1	Tsavo Annex 2	Caucus Room 101
Tuesday 27th 15.45-17.15	Magadi Hall	Tsavo Annex 1	Tsavo Annex 2	Caucus Room 101
Wednesday 28th 10.45-11.45	Magadi Hall	Tsavo Annex 1	Tsavo Annex 2	Caucus Room 101

TRACK 4: PARTNERSHIP AND INTERSECTORAL ACTION

<b>Date/Time</b>	<b>Group 4A</b>	<b>Group 4B</b>	<b>Group 4C</b>	<b>Group 4D</b>
Monday 26th 16.00-18.00	<i>Impala; Turkana; Shimba Hills and Taifa Hall: For the first session all groups will meet together</i>			
Tuesday 27th 11.15-12.45	Impala	Turkana	Shimba Hills	Taifa Hall
Tuesday 27th 15.45-17.15	Impala	Turkana	Shimba Hills	Taifa Hall
Wednesday 28th 10.45-11.45	<i>Impala; Turkana; Shimba Hills and Taifa Hall: For the first session all groups will meet together.</i>			



TRACK 5: BUILDING CAPACITY FOR HEALTH PROMOTION

<b>Date/Time</b>	<b>Group 5A</b>	<b>Group 5B</b>	<b>Group 5C</b>	<b>Group 5D</b>
Monday 26th 16.00-18.00	<i>Tsavo 2A; Tsavo 2B; Tsavo 2C and Tsavo 3A: For the first session all groups will meet together</i>			
Tuesday 27th 11.15-12.45	Tsavo 2A	Tsavo 2B	Tsavo 2C	Tsavo 3A
Tuesday 27th 15.45-17.15	Tsavo 2A	Tsavo 2B	Tsavo 2C	Tsavo 3A
Wednesday 28th 10.45-11.45	Tsavo 2A	Tsavo 2B	Tsavo 2C	Tsavo 3A

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## SUB-PLENARY ROUNDS

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To reflect the diversity of both the wide agendas which influence our work and to add impetus to the discussions in the track work groups 12 sub-pleenary sessions will be held.

These will take place as follows;

Monday 26th October	Sub-pleenary Round 1	14.00-15.30
Tuesday 27th October	Sub-pleenary Round 2	09.15-10.45
Tuesday 27th October	Sub-pleenary Round 3	13.45-15.15
Wednesday 28th October	Sub-pleenary Round 4	09.15-10.30

Sub-pleenary sessions will consider themes that cut across tracks and cover a range of application areas.

The sub-pleenary titles are:

Date and Time	Sub-pleenary Title	Room
<b>Monday 26<sup>th</sup> 14.00-15.30</b>	<b>Sub-plenaries Round 1</b>	
	Mass Events as Opportunities for Sustainable Health Promotion	<b>Shimba Hills</b>
	Strengthening Community Response to Pandemics: A Settings Approach	<b>Aberdare</b>
	Diabetes and Development	<b>Lenana</b>
<b>Tuesday 27<sup>th</sup> 09.15-10.45</b>	<b>Sub-plenaries Round 2</b>	
	Convergent Strategies, Divergent Histories, Emergent Opportunities: Health Promotion, Social Determinants of Health and Primary Health Care	<b>Aberdare</b>
	Health Promotion: An Innovative Approach to Improving the Health of Migrants	<b>Lenana</b>
	Strengthening Health Promotion in the Implementation of MDG3: Experiences from the Field	<b>Shimba Hills</b>

<b>Date and Time</b>	<b>Sub-plenary Title</b>	<b>Room</b>
<b>Tuesday 27<sup>th</sup> 13.45-15.15</b>	<b>Sub-plenaries Round 3</b>	
	"Social Participation" and Strengthening Health Systems for Primary Health Care	<b>Aberdare</b>
	Civil Society and NGOs: Closing the Implementation Gap	<b>Lenana</b>
	Social Determinants in Oral Health: Building Capacity for Oral Health Promotion	<b>Shimba Hills</b>
<b>Wednesday 28<sup>th</sup> 09.15-10.30</b>	<b>Sub-plenaries Round 4</b>	
	Tobacco Control: A New Approach	<b>Shimba Hills</b>
	Political Commitment for Intersectoral Action on Health Equity in All Urban Settings	<b>Aberdare</b>
	Mainstreaming Health Promotion in the Response to Pandemics	<b>Lenana</b>

As outlined above there will be 4 rounds of sub-plenaries during the conference with 3 running concurrently during each slot in the programme. Each sub-plenary will have a facilitator and rapporteur, and they will also have a Lead Focal point responsible for leading the discussions. You will be able to attend 4 of the 12 sub-plenary sessions and delegates have been assigned to specific sub-plenary groups as fairly as possible based on their stated preference on the registration form. The discussions which take place during these sessions should be used by you to help guide you during the Track Working Group discussions. In addition the notes taken by the rapporteur will help inform the development of the Nairobi Call to Action.

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### WELCOME RECEPTION:

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The World Health Organization would like to invite participants to a welcome reception on Monday 26<sup>th</sup> October in the marquee tent in the grounds of the KICC at 1800hrs.

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### REGIONAL GROUP MEETINGS;

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A provision has made for regional meetings on Tuesday evening and information will be posted on the bulletin wall at KICC by end of Monday evening.

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### FIELD VISITS: WEDNESDAY 28TH OCTOBER 2009 - AFTERNOON SESSION

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The Local Organising Committee in partnership with a number of Civil Society/NGO partners have arranged 10 field visits to local projects. The vehicles will depart the conference venue at 14.00 for the guided tours of the various health promotion interventions. Briefing and other materials will be provided to the delegates by the respective CSO groups.

Full details of each visit along with procedure for registering your interest can be found at the main conference reception desk.

Delegates are asked to register their interest as early as possible to avoid disappointment.

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### AFRICA DAY: THURSDAY 29TH OCTOBER

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This is the first of the series of Global Health Promotion Conferences that is being held in Africa. The Africa Day, being organised by the Local Organising Committee in Kenya together with AFRO will highlight the advances made in Africa in health promotion, and the opportunities and needs for further development. It will feature prominent African speakers in the field of health promotion and in related fields such as community mobilisation and immigration. It will entail the participation of civil society and grassroots representatives in sharing their experiences and knowledge in health promotion.

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### GALA DINNER – THURSDAY 29<sup>TH</sup> OCTOBER, KICC 1830 – 2200 HOURS

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This dinner will be held at the KICC starting at 1830 hours. Participants will be picked from their hotels at 1815 hours and taken back by the conference shuttles at the end of the function. All participants are encouraged to dress in traditional attires because this events celebrates health promotion in Africa in a very cultural way.

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### CLOSING CEREMONY

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The closing ceremony of the conference will take place on Friday 30<sup>th</sup> October in the main auditorium of the conference centre. It will begin promptly at 11.15 and all delegates are kindly requested to make sure they are seated to allow the ceremony to begin on time.

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## CONFERENCE PRODUCTS

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There are two main products of the conference which are still under development at the time of drawing this programme and will emerge from the conference proceedings in two ways.

### **1. Technical Primer on Mainstreaming Health Promotion**

Health promotion has the potential to contribute to reduction of the burden of priority public health problems and to reducing inequity in their distribution. A technical primer on Mainstreaming Health Promotion will be discussed at the conference that collates evidence and experience on health promotion in sections that:

- ◆ Illustrate the contribution that health promotion can make to current crises whether economic, environmental, or direct health concerns;
- ◆ Explore the linkages between health promotion, primary health care and social determinants of health; and
- ◆ Illustrate the application of the tracks of the conference to the planning and implementation of health promotion strategies in countries.

This primer will be discussed in the track workshops. The content and examples will be gleaned from the presentations and lessons learned at the working groups and plenaries.

### **2. The Nairobi Call to Action**

The Nairobi Call to Action will describe the value that health promotion adds as a core element of global, regional, national and local health development. It will reinforce the first commitment of the Bangkok Charter and will call on development agencies, national governments, and civil society to implement the successful experiences showcased at the meeting and described in the technical manual.

This policy document will be discussed initially on Wednesday 28<sup>th</sup> October to gather feedback and then again during the closing plenary for adoption by the conference participants.