



CALL FOR ENTRIES: THE 1st REGIONAL ANTIMICROBIAL RESISTANCE MEDIA AWARDS

The World Health Organisation Regional Office for Africa is pleased to announce the call for entries for the 1st Regional AMR Champion Journalist and Media House Awards organized jointly by quadripartite (FAO, UNEP, WOA, WHO) and the African Union. These awards aim to recognize outstanding contributions in raising awareness about Antimicrobial Resistance (AMR) and promoting responsible journalism in the field.

Antimicrobial Resistance (AMR) poses a significant global health threat, and effective communication is crucial in addressing this issue. The Regional AMR Champion Journalist and Media House Awards seek to acknowledge journalists and media houses that have championed and demonstrated excellence in reporting, investigative journalism, storytelling, and advocacy related to AMR.

Categories:

1. **Regional AMR Champion Journalist Award:** This award recognizes individual journalists who have made remarkable contributions to AMR journalism through their investigative reports, feature stories, opinion pieces, or other forms of media.

2. **Regional AMR Champion Media House Award:** This award acknowledges media houses that have consistently showcased a commitment to covering AMR-related topics, promoting responsible reporting, and raising public awareness about AMR through their organizational efforts.

Eligibility Criteria:

- The awards are open to journalists and media houses (Private/Commercial Radio, Community Radio, Television, Print Media, Online Media) operating within the African Region.
- Entries must have been published or broadcasted between **01 January, 2022 and 30th September, 2023.**
- Submissions can include articles, news reports, TV or radio segments, documentaries, podcasts, or online multimedia content.

Submission Guidelines:

1. Fill out the official entry form available on our website attached.
2. Provide a brief description of the submitted work, including the title, date of publication/broadcast, and a summary explaining its impact on raising awareness about AMR.
3. Submit the entry form and supporting materials via email to muhilamemory1@gmail.com. by 20th October, 2023. Please include "AMR Champion Journalist Award" or "AMR Media House Award" in the subject line.
4. Entries will be open effective **9th October, 2023 and shall close on Friday 30th October, 2023 (before 2 p.m. GMT).**

How to enter for the awards

Organizations or individuals may submit entries, by filling in the form attached to this call for entries. Entrants may appoint a proxy to make a submission on their behalf provided that such an entry has been approved by the person who authored the work being submitted. The entrant authorizing a proxy shall show proof of such an instruction. The proxy shall be obliged to make a submission in the name of the person appointing them. Each person or institution may make a **maximum of only three different entries across the awards.**

What will the Judges be looking for?

- Analytical reporting
- Use of facts in reporting
- What type of effect the reporting had?
- Did it trigger discussion or debate?
- Did it result in policy action or improvement in service?
- Should exhibit Independence, Impartiality, Coherence, simplicity, Clarity and Plot.
- Should be Ethically sound article/programme,

Award Submission Rules

Judges will only consider an entry that is accompanied by the entry form and formats outlined below, so great care must be taken in the preparation of entries;

- Entrants should show proof of publication of their submissions by including press cuttings (photocopy) recorded radio or video programme including confirmation from supervisor of the entry having been published.
- Every entry (print, video and audio included) must have a 100-word opening statement describing why the entry should be deemed worthy of an award. This can be written on the form attached as **Appendix I.**
- Entries should clearly be marked as to which category is being entered for and the name as well as organization / media platform it was published in/on. This should be accompanied by a brief profile of the individual or organization entering the award.
- Audio and video submissions should be in a format widely and readily accessible format such as .mp3, .mp4 and .wma, among others.

Supporting Materials

- Press cuttings / Jpegs which must be A4 in size.
- Slide Show Images: Please include videos and images that in some way represent your entry. This shall not be used for the judging process but may be used in a slide show presentation at the Awards ceremony to educate the audience on the entries put forward.
- Entry Submission Deadline is **30th October, 2023** by which date the Organising Committee must receive your entries by 2PM GMT.
- Any entry received beyond that date and time will not be considered. Deadline is strict and not negotiable!

Selection Process:

- Entries will be judged by an independent body of adjudicators in the field of AMR and journalism based on criteria above.
- Winners will be selected and notified by [10th November, 2023].
- The awards will be presented during the 2023 WAAW Continental commemoration in Harare, Zimbabwe, November 18 to 24, 2023.

Prizes and Recognition:

- A custom designed Quadripartite and Africa Union trophy/plaque will be presented to all winners accompanied by a prize.
- In addition, winners will have the opportunity to showcase their work during the 2023 World AMR Awareness Week physical continent commemoration to be held from 18th to 24th November, 2023 in Harare, Zimbabwe (paid for trip).

We encourage journalists and media houses passionate about AMR j to submit their entries and help drive awareness and action on this critical issue.

For more information, guidelines, and to download the entry form, please visit [Website Link]. Should you have any queries or require further assistance, please contact us at on Email: muhilamemory1@gmail.com.

We look forward to receiving your entries and celebrating the exceptional contributions of journalists and media houses in combatting Antimicrobial Resistance.

Important note:

The judges' decision shall be final. By accepting to enter for these Awards, the nominee has accepted the rules and conditions of the Award without any reservations.

Appendix I

**REGIONAL ANTIMICROBIAL RESISTANCE MEDIA AWARDS
Entry Form**

Name of Entrant/ Nominee:

Name of Award Category:

Title/Description of the Story:

Confirmation of publication

Name of Supervisor & address¹:

Date of publication:

Signature:

Date:

Justification for why the entry should be considered to win the award

I certify that the information provided above is correct to the best of my knowledge.

Name of Entrant/ Nominee:

Signature:

Name of Third party where applicable¹:

Signature: _____ Date:

¹ Where it is proved beyond reasonable doubt that the supervisor is uncooperative to confirm the publication of the story, Organizers shall proceed to consider the entry minus the confirmation.

¹ Is a person who makes a submission on behalf of another person or organisation.