

# WHO AFRO PARTNER RECOGNITION REPORT

2023 Annual Report

COMMUNICATIONS AND EXTERNAL RELATIONS,  
PARTNERSHIPS AND GOVERNING BODIES (EPG)

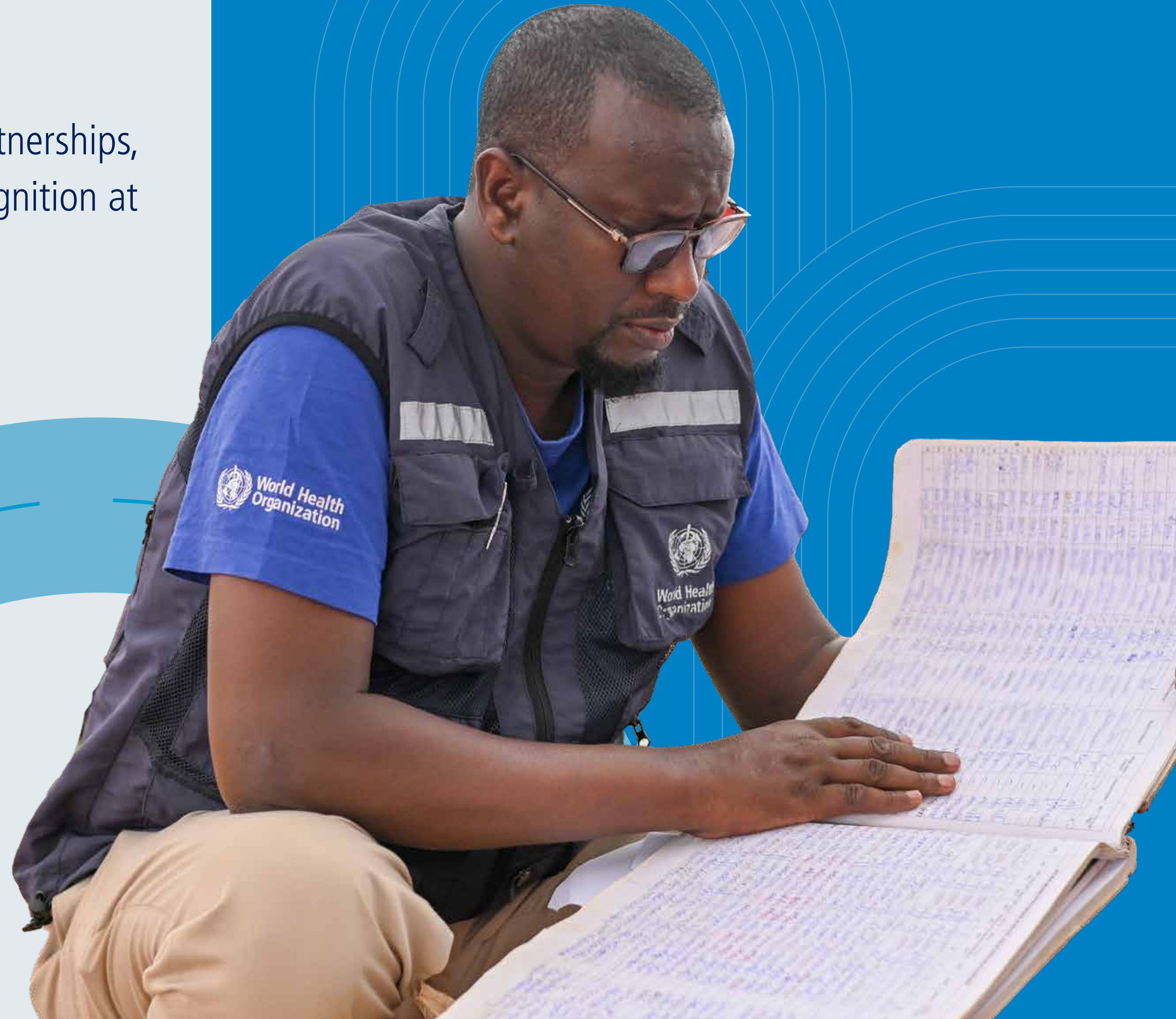




# Recognizing Partnerships for Health

In 2023, the Communications Unit (COM) and the External Relations, Partnerships, and Governing Bodies Unit (EPG) worked towards amplifying partner recognition at both regional and country levels.

- The 2023 strategy focused on further enhancing Partner Recognition by:
  - **Acknowledging** more partners,
  - **Producing** more content related to emergencies,
  - **Increasing** donor content output,
  - **Ensuring** that WCOs and clusters have the tools, guidelines and support required.
- This report will provide an overview of the efforts and achievements on partnership communications at AFRO.



# Key Results

## Increased social media posts on AFRO channels

A total of

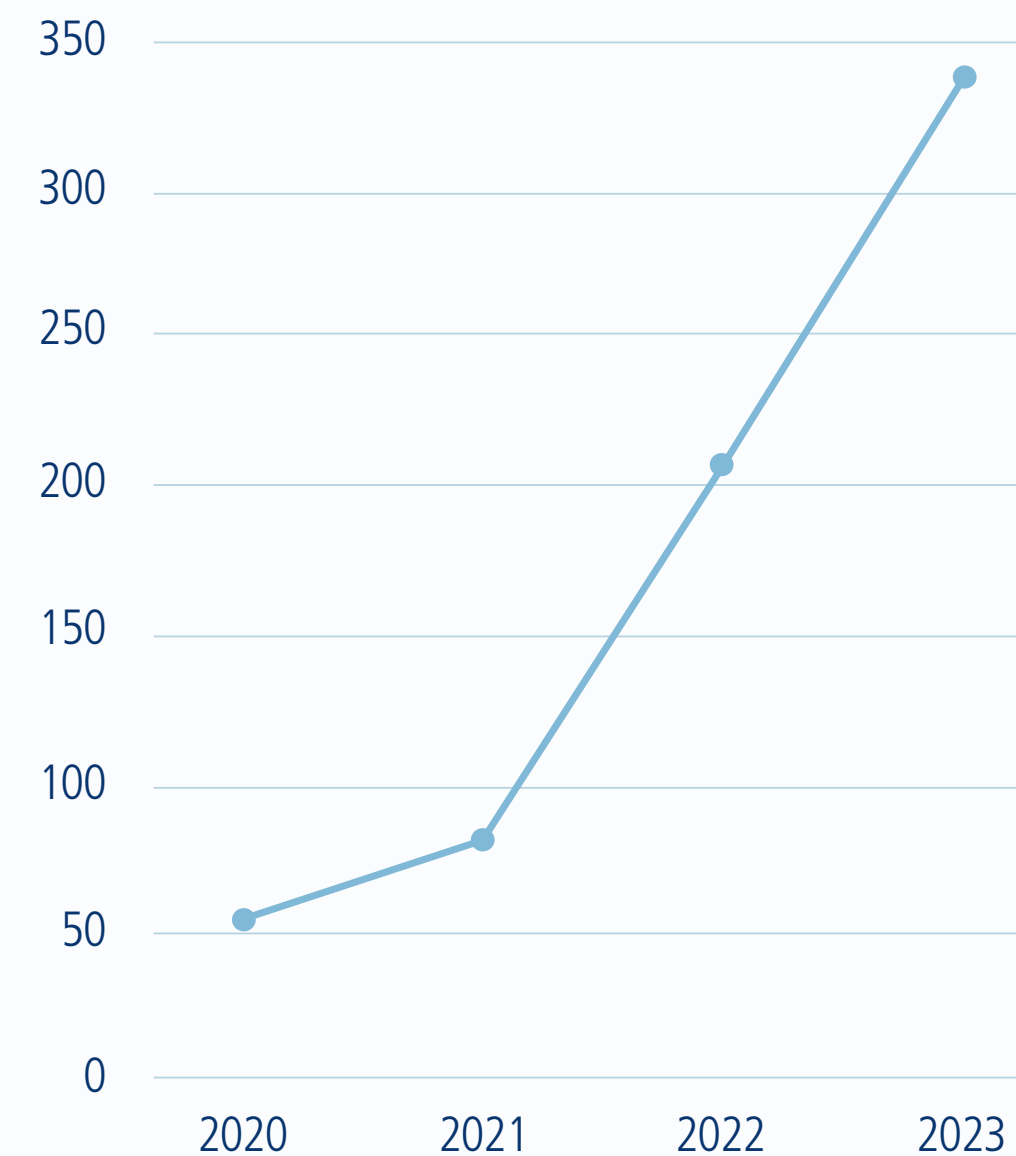
**63** STORIES  
VIDEOS  
PRESS RELEASES

with donors cited

were produced

**125%** increase in  
comparison  
to 2022.

Social Media Growth



In 2023,

**339**  
SOCIAL MEDIA POSTS,  
recognizing partners were published,

**64%** increase  
compared  
to 2022,

and reached

**2,333,218**  
PEOPLE



# Country Level impact



130

**FIELD VISITS  
WITH PARTNERS**



385

**PUBLISHED ARTICLES  
AND PRESS RELEASES**



1583

**SOCIAL MEDIA POSTS  
RECOGNIZING PARTNERS**

**21,4%** increase in  
comparison  
to 2022.





# NUMBER OF PARTNERS ACKNOWLEDGED ON AFRO COMMUNICATION CHANNELS

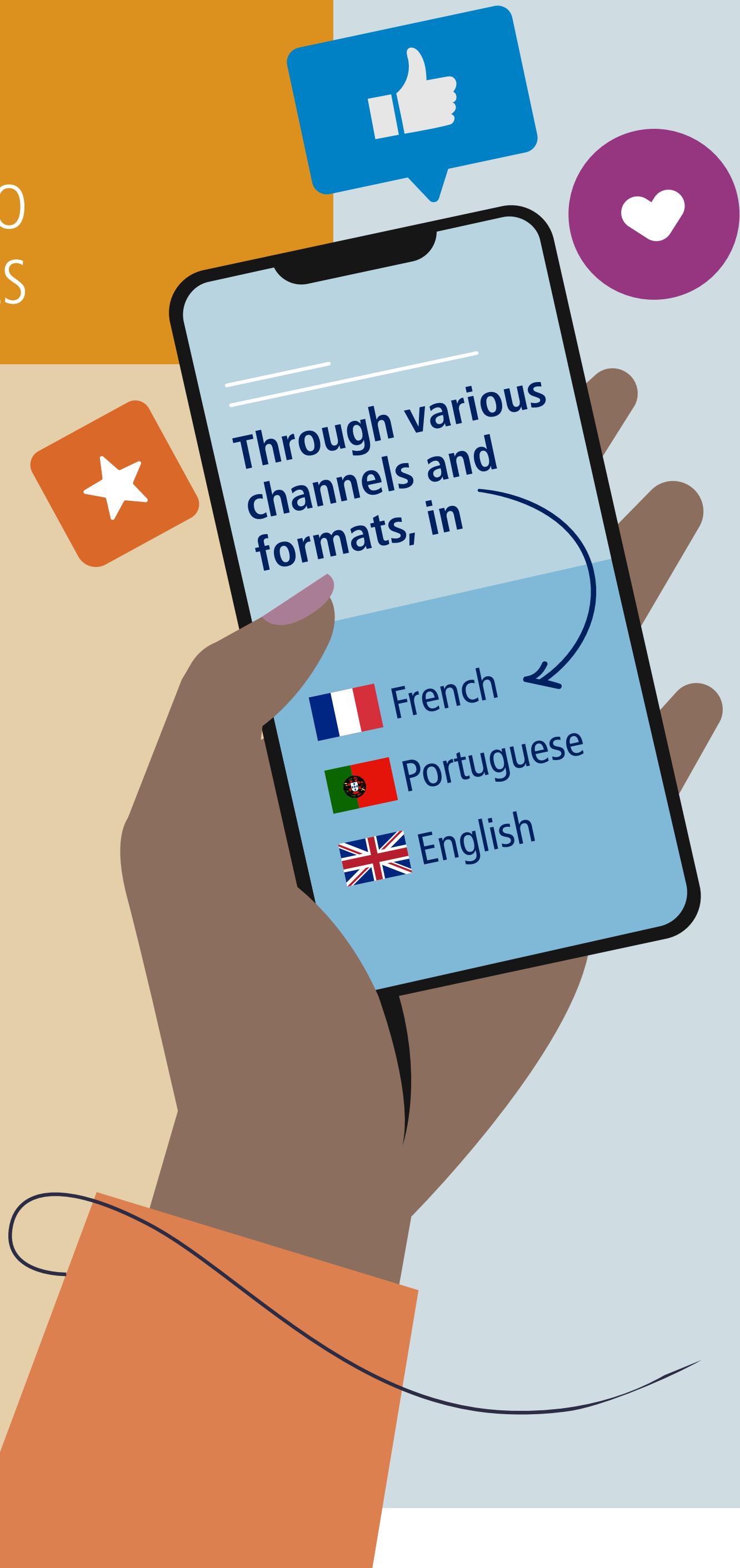
112.5%  
increase

21

2020

51

2023



In 2023,

## WHO AFRO HIGHLIGHTED THE CONTRIBUTION OF





# Highlighting our major partners

Health topics ▾ Countries ▾ Newsroom ▾ Data and evidence ▾ About us ▾

WHO Africa / Delivering health services to Ethiopia's drought-affected populations...

## Delivering health services to Ethiopia's drought-affected populations

16 February 2023

**Addis Ababa, Ethiopia** – Prolonged drought in parts of the greater Horn of Africa region has devastated millions of lives. In South and south-eastern Ethiopia, around 24 million people are grappling with severe food insecurity, malnutrition and extreme deprivation as their livelihoods have been severely affected following five straight seasons of failed rains.

Most of the drought-affected people are nomadic pastoralists who now require humanitarian assistance to survive. Since early 2022, the number of people earmarked for this assistance has almost tripled from 8.1 million.

Deep in the remote drought-gripped areas of Ethiopia, mobile health and nutrition teams, with support from World Health Organization (WHO), are working to deliver critical health assistance and treat malnutrition to avert an extreme situation and curb potential loss of life, especially among children for whom the combination of malnutrition and disease can be fatal.



1

## THE BILL AND MELINDA GATES FOUNDATION

2 4 SOCIAL MEDIA POSTS

2

## THE USA

6 4 SOCIAL MEDIA POSTS

0 3 STORIES

0 1 PHOTO STORY

3

## GERMANY

2 3 SOCIAL MEDIA POSTS

OMS Madagascar

2 9 26 1 mil

WHO African Region @WHOAFRO

.@WHO, with the support from the @gatesfoundation, has supported the @NigeriaGov to engage over 3000 #polio SURGE team, reporting 6,484 AFP cases in 2023. The Surge has also resulted in a 61% reduction in poliovirus type 2 cases in the country from June 2022 to June 2023.

Traduzir post

4:15 PM · 30 de ago de 2023 · 4.188 Visualizações

World Health Organization African Region

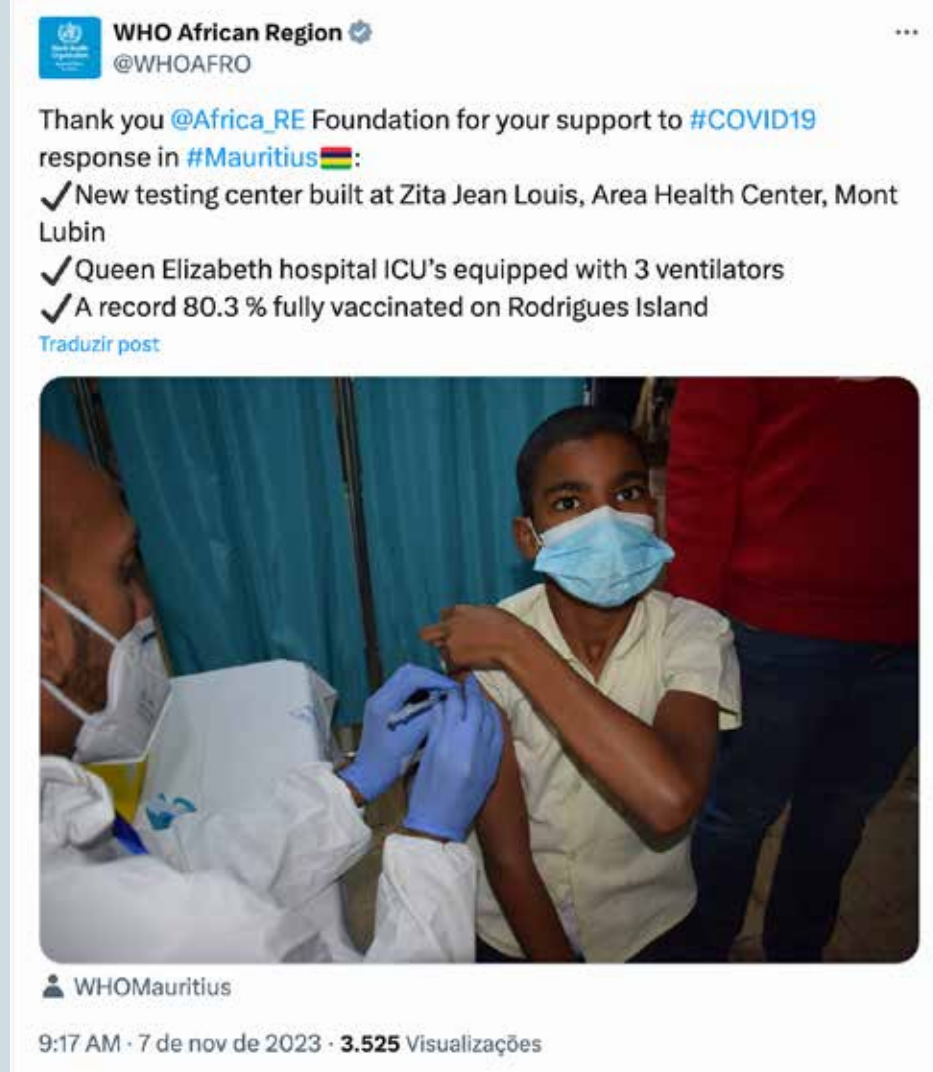
19 de maio de 2023

Thank you #Germany! With your support, the Union of #Comoros has received technical support enabling the full #vaccination of approximately 312,000+ adults and 89,000 adolescents against #COVID19, or 68% of adults and 74% of adolescents.

36 3 comentários



# Emerging contributors and partners



**THIS YEAR,**

several emerging & new contributors were also mentioned in our publications.

**BY ACKNOWLEDGING PARTNERS,**

we encourage sustained engagement, recognizing that each contribution, regardless of its scale, contributes to the overall impact and resilience of our organization.



were among the emerging donors

**acknowledged** this year.



# Links to some of our products



## PRESS RELEASES



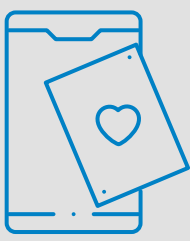
WHO welcomes Canadian commitment of CAD\$ 30 million to reinforce COVID-19 vaccination efforts and strengthen health systems in Africa

[Read here!](#)



Sweden to invest additional \$42 million to improve sexual and reproductive health in East and Southern Africa

[Read here!](#)



## IMPACT STORIES AND PHOTO STORIES



Geo-tracking system enhances polio response in Congo

[Read here!](#)



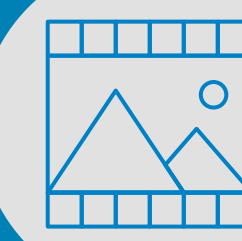
In Madagascar, mobile clinics bolster health surveillance during cyclones

[Read here!](#)



Lesotho: Strengthening ICU bed capacity

[Read here!](#)



## VIDEOS



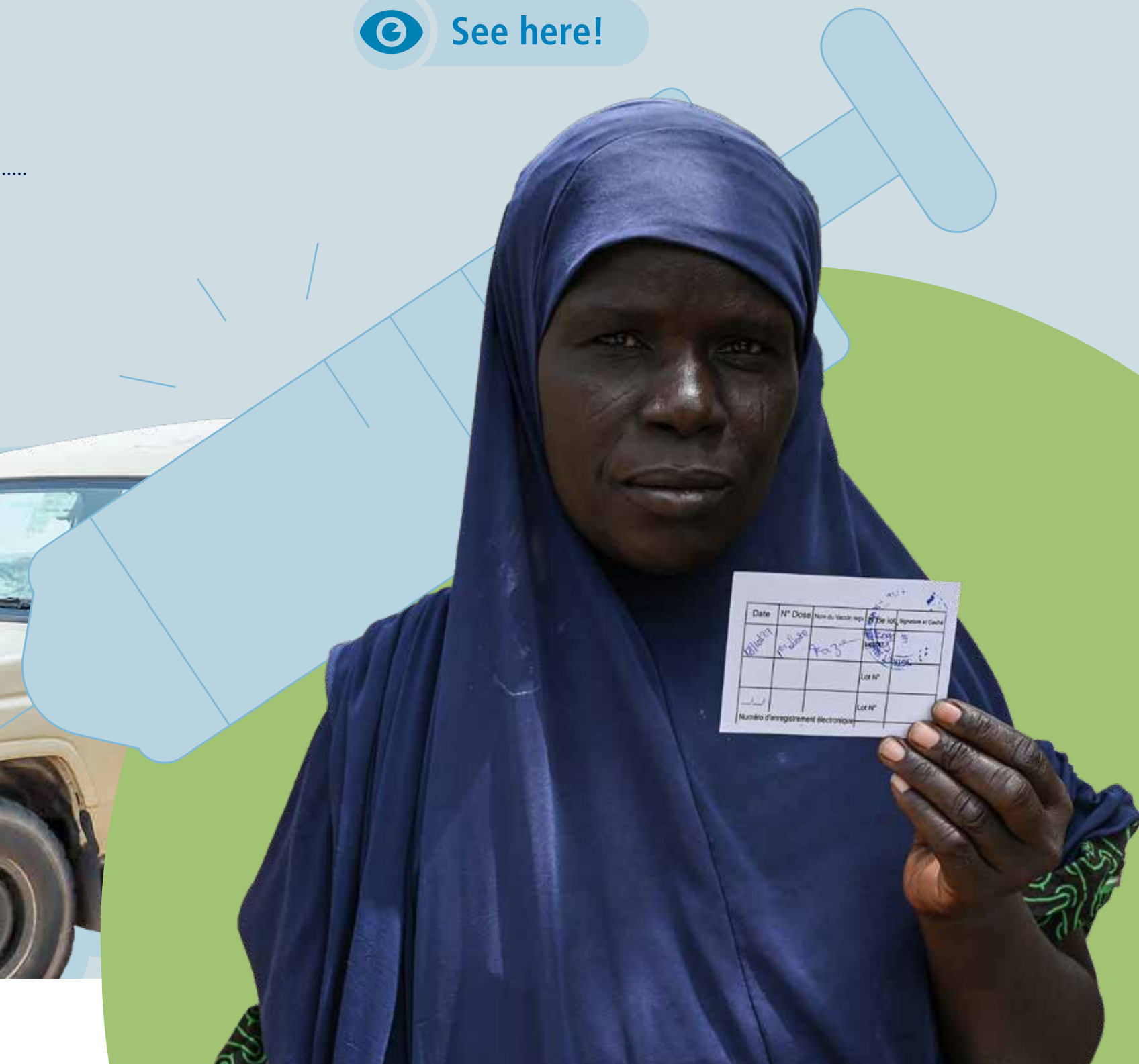
Guinea gives priority to older adults in COVID-19 vaccination drive

[See here!](#)



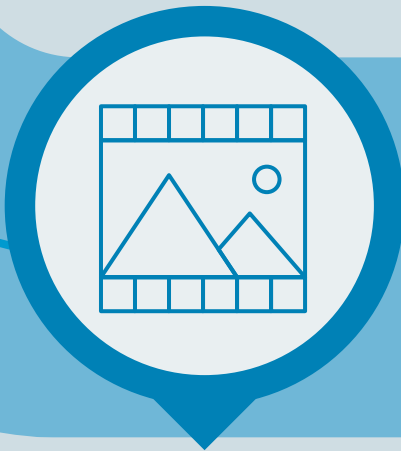
Reaching refugees in Chad with COVID-19 vaccines

[See here!](#)

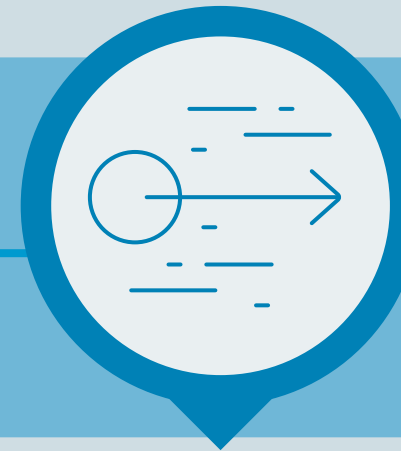




# Sudan Refugee Crisis Communication Products



CHAD CRISIS VIDEO



ANIMATED VIDEO



IMPACT STORY

**WHO African Region** @WHOAFRO

At the #Adré transit camp in eastern #Chad @WHO is providing support so that people who have fled the crisis in #Sudan can have access to the healthcare they need.

Traduzir post

The border town of Adré, in the east of Chad.

4:30 PM · 28 de jul de 2023 · 3.189 Visualizações

See here!

**7 FACTS ABOUT THE SUDANESE REFUGEE CRISIS IN Chad**

Since April 2023, more than 2 million people have fled the armed conflict in Sudan to neighbouring countries.

Explanation!

See here!

News Events Media centre Health topics About us

WHO Africa / Countries / South Sudan / News /

## Combating disease threats among people fleeing the Sudan conflict

20 June 2023

Juba – Mary Ukuach Deng, 34, recalls the morning when she and her three young children were awoken by a volley of gunfire in the Sudanese capital Khartoum. “I was so scared because of the loud sound of guns that engulfed our neighborhood; we could see soldiers running all over,” Deng says.

She knew that the time had come to gather her belongings and begin the journey back to South Sudan, her country of origin which she fled two decades earlier due to civil war. But it wasn't going to be an easy journey.

Taking refuge in the border town of Renk in South Sudan, about 453 km south of Khartoum, the family spent several days with no access to water, shelter, food or health care.

**Risk of disease outbreaks**

Deng is among more than 113 000 people who have sought refuge in similar settlements in South Sudan, prompting a large-scale response from that government, supported by World Health Organization (WHO). Multi-disciplinary teams of experts are being dispatched to support the health needs of those arriving from across the border.

WHO has deployed mobile medical teams comprising clinicians, nurses, and public health officers to help strengthen humanitarian health coordination, disease monitoring, and provision of much-needed health services at these locations.

“The huge population of returnees and refugees has resulted in overcrowding at the transit sites, posing a serious risk of disease outbreaks,” says Dr Ernest Apuktong, the Upper Nile state’s health minister. “We are thankful for the role partners continue to play in supporting our government and people. The arrival of the WHO team has come as a relief to many residents.”

WHO also pre-positioned 269 health emergency kits, containing medical supplies and testing and treatment for cholera, pneumonia, and severe acute malnutrition cases. The kits are helping ensure uninterrupted healthcare services in Renk, Malakal, Panyikang, Raja, Aweil, Paloich and Rubkona areas where most people fleeing the Sudan conflict have gathered. The kits have the capacity to serve more than 100 000 people for three months.

In addition, mobile clinics have been set up in Aweil, currently attending to about 150-200 individuals a day, as well as in the other five counties where people are arriving. At the Wedwil Transit Site in Northern Bahr el Ghazal State, the mobile clinic was allowed to conduct over 1800 consultations as of 1 June. At Paloich Airport Transit Site, more than 2000 people were seen at the WHO mobile clinic.

**“The huge influx of people is increasing the risk of disease outbreaks, putting tens of thousands of lives at risk.”**

— Dr Fabian Ndenzako, acting WHO Representative for South Sudan.

The United States Agency for International Development (USAID) and the African Public Health Emergency Fund are also supporting the response. USAID contributed US\$ 5 million to WHO to support an integrated health response in South Sudan among communities affected by humanitarian crises and acute food insecurity across South Sudan.

For Additional Information or to Request Interviews, Please contact:  
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Read here!



# End of year 'Thank you' videos

To mark the end of the year we produced videos to highlight the support of our main State partners to WHO's work in the African Region.



**WHO African Region** @WHOAFRO

Sincere appreciation, @CanadaFP, for your support and partnership towards achieving #HealthForAll across the African region.

@CanadaDev  
Traduzir post

**Thank you Canada!**

0:01 / 0:27

8:01 PM · 28 de dez de 2023 · 2.015 Visualizações

See here!

**WHO African Region** @WHOAFRO

We appreciate your support in ensuring #HealthForAll in the African region, @francediplo\_EN.

Thanks for working with us to create a healthier, more resilient future for all.

Traduzir post

**Thank you France!**

0:01 / 0:35

4:30 PM · 26 de dez de 2023 · 4.053 Visualizações

See here!

**WHO African Region** @WHOAFRO

Thank you, @FCDOGovUK!

Your support has been crucial, enabling us to deliver critical medical response and services in the African region.

Traduzir post

**Together we worked hand-in-hand to free Africa from polio**

0:18

4:04 PM · 28 de dez de 2023 · 1.887 Visualizações

See here!

**WHO African Region** @WHOAFRO

Thank you, Norway, for your steadfast commitment and support in ensuring #HealthForAll in the African Region.

@noradno @NorwayMFA

Traduzir post

**To fight communicable and noncommunicable diseases.**

0:28

7:35 PM · 26 de dez de 2023 · 1.831 Visualizações

See here!

**WHO African Region** @WHOAFRO

Thank you, @USAID, for collaborating with us to make a positive impact in the African Region!

Your support is instrumental in our journey toward #HealthForAll.

Traduzir post

**Thank you, USA, for delivering life-saving medical help to the most vulnerable in emergencies**

0:19

12:00 PM · 26 de dez de 2023 · 2.212 Visualizações

See here!

**WHO African Region** @WHOAFRO

Thank you, @eu\_eas, for partnering with us towards achieving #HealthForAll in the African region.

Traduzir post

**Thank you EU! You partnered with us to strengthen Africa's health systems**

0:34

6:00 PM · 28 de dez de 2023 · 1.409 Visualizações

See here!







**FOR MORE INFO CONTACT:**

**Communications Unit**  
AF/RGO/ORD/COM

**External Relations, Partnerships  
and Governing Bodies Unit**  
AF/RGO/ORD/EPG